THE ULTIMATE PROFIT CALCULATOR

By Debi Brows



MICROBLADING BUSINESS

PROFIT CALCULATOR

BEGINNER: \$150 per client

2 clients per week 4 clients per week

Per week \$300 \$600

Per month \$1200 \$2400

Per year \$14,400 \$28,800

INTERMEDIATE: \$350 per client

2 clients per week 4 clients per week

Per week \$700 \$1400

Per month \$2800 \$5600

Per year \$33,600 \$67,200

EXPERT: \$600 per client

2 clients per week 4 clients per week

Per week \$1200 \$2400

Per month \$4800 \$9600

Per year \$57,600 \$115,200

READY TO TURN YOUR PASSION FOR BROWS INTO BIG BUCKS?

It's time to level up, babe! Imagine making thousands of dollars every month while working minimal hours—yep, it's totally possible! I've helped students with zero beauty experience launch thriving microblading businesses, some earning up to \$18,000 a month. Your dreams don't have to stay dreams, they can be your reality! All you have to do is follow these easy steps and you'll be on your way to your own microblading empire.



STEP 1

Find the Right Trainer: Not all microblading courses are created equal, so do your homework! Look for a trainer (like yours truly) who's a total pro—not just in microblading but also in teaching. Bonus points if they include lessons on photography and how to get clients. You want a course that'll help you launch your business fast and get those Insta-worthy brow pics!

STEP 2

Sign Up for a Course: You want a course that nails the balance between online theory and hands-on practice. Get the theory done online (so you can binge-watch and learn in your PJs), then focus on practical skills during your in-person training. The best part? You can go back and review the online stuff anytime.

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Start Working on Real Clients ASAP: Don't wait! The sooner you start working on actual clients, the better. But here's the thing—clients don't just show up because you opened an Instagram page. You need a strategy. Pick a course (like mine) that not only teaches you killer skills but also gives you the tools to consistently attract clients. Set yourself up for success from day one!

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